

**SINCE 2011, WITH THE GENEROUS SUPPORT OF OUR SPONSORS,
DONORS + VOLUNTEERS, H2O TRASH PATROL HAS REMOVED
OVER 28,000 POUNDS OF WASTE
FROM OUR LOCAL JETTIES AND WATERWAYS. WITH THE AMOUNT OF
GROWING TRASH, PLASTIC, AND DEBRIS IN OUR WORLD'S OCEANS,
H2O TRASH PATROL BRINGS ENVIRONMENTAL AWARENESS
TO NEW HEIGHTS.**

H2O Trash Patrol focuses on marine conservation through marine debris removal, prevention, and education via the unique approach of environmental recreation.

View the mini documentary *Junk in Public* <https://youtu.be/ZjXIQID0bo0>

Produced, directed & edited by Death Cookie Entertainment to get a sense of some of the great work H2O Trash Patrol does.



FOR MORE INFORMATION ON SPONSORSHIPS OR TO CUSTOMIZE YOUR BUDGET:

Contact Patti Diaz, Executive Director Email: patti@h2otrashpatrol.org Direct: (760) 468-3731
PO Box 231792, Encinitas, CA 92024 | www.H2oTrashPatrol.org | (760) 230-5830 | pickup@h2otrashpatrol.org

Corporate Sponsorship & Team Building Opportunities

Platinum Levels: Environmental Excellence

H2O Mobile Sponsor \$5,000

Large-size company logo placement on two sides of the H2O traveling van for one year. Four (one each quarter) public cleanup events will be held in your company's honor.

- **Public Relations:** Press release with specific information on each of the public waterway cleanup events that you are sponsoring.
- **Social Media:** Facebook, Instagram, and Twitter.
- **Recognition:** Company logo/name in the H2O newsletter a minimum of five times and on the partners page for one year and the event RSVP forms on the website.
- **Advertising:** Large-size company logo placement on two sides of the H2O traveling van for one year. Display banners and print media at cleanup events.
- **Marketing:** 30 second video clip on H2O's website.
- **Networking Option:** Brief Presentation about company. Network with cleanup volunteers.
- **Equipment:** Standup paddleboards, paddles, buckets, trash nets, and gloves.



Adopt a Waterway Sponsor \$4,000

Select a specific waterway. Four (one each quarter) public cleanup events will be held there in your company's honor.

- **Public Relations:** Press release with specific information on each of the public waterway cleanup events that you are sponsoring.
- **Social Media:** Facebook, Instagram, and Twitter.
- **Recognition:** Company logo/name in the H2O newsletter a minimum of four times and on the partners page for one year and the event RSVP forms on the website.
- **Cleanup Event:** Participate in public waterway and shoreline cleanups.
- **Advertising:** Display banners and print media at cleanup events.
- **Marketing:** 30 second video clip on H2O's website.
- **Networking Option:** Brief Presentation about company. Network with cleanup volunteers.
- **Equipment:** Standup paddleboards, paddles, buckets, trash nets, and gloves.



FOR MORE INFORMATION ON SPONSORSHIPS OR TO CUSTOMIZE YOUR BUDGET:

Contact Patti Diaz, Executive Director Email: patti@h2otrashpatrol.org Direct: (760) 468-3731
PO Box 231792, Encinitas, CA 92024 | www.H2oTrashPatrol.org | (760) 230-5830 | pickup@h2otrashpatrol.org

Gold Level: Coastal Companion

TEAM Building/Corporate Responsibility Sponsor \$1,700 - \$3,000

Private 3-hour event for 20 to 50 employees. Specific TEAM Building activities and waterway cleanup for your employees or participants that raise community and environmental awareness.

- **TEAM Building:** Paddleboard lessons and specific activities to help build employee morale.
- **Environmental Awareness:** Presentation on waterway awareness and environmental impact.
- **Cleanup Event:** Participate in private waterway and shoreline cleanup.
- **Social Media:** Facebook, Instagram, and Twitter.
- **Recognition:** Company logo/name in the H2O newsletter a minimum of one time and on the partners page for one year on the website.
- **Lunch (optional, for additional fee):** H2O will serve a light lunch for participants.
- **Equipment:** Standup paddleboards, paddles, buckets, trash nets, and gloves.



Silver Level: Paddle Partner

One-time Waterway Sponsor \$1,000

Select one waterway. A public cleanup event will be held there in your company's honor.

- **Public Relations:** Press release with specific information on each of the public water cleanup events that you are sponsoring.
- **Social Media:** Facebook, Instagram, and Twitter.
- **Recognition:** Company logo/name in the H2O newsletter a minimum of one time and on the partners page for one year and the event RSVP form on the website.
- **Advertising:** Display banners and print media at cleanup events.
- **Cleanup Event:** Participate in private waterway and shoreline cleanup.
- **Networking Option:** Brief Presentation about company. Network with cleanup volunteers.
- **Equipment:** Standup paddleboards, paddles, buckets, trash nets, and gloves.



Bronze Level: Seaward Steward

Recognition Sponsor \$500

- **Advertising:** Recognize company at waterway cleanup events on H2O sponsorship board.
- **Social Media:** Facebook, Instagram, and Twitter.
- **Recognition:** Company logo/name in the H2O newsletter a minimum of one time and on the partners page for one year on the website.

FOR MORE INFORMATION ON SPONSORSHIPS OR TO CUSTOMIZE YOUR BUDGET:

Contact Patti Diaz, Executive Director Email: patti@h2otrashpatrol.org Direct: (760) 468-3731
PO Box 231792, Encinitas, CA 92024 | www.H2oTrashPatrol.org | (760) 230-5830 | pickup@h2otrashpatrol.org

Awareness Level: Debris Demolisher

2017 Calendar Sponsor \$100 - \$500+ per month sponsored

- **Recognition:** Company logo/name in the 2017 H2O Marine Debris Awareness Calendar and on website. Price differentiated by level of participation.
- **Pricing:** \$100 = One logo on one month only (One Date Square)
\$200 = Ad placement on one month only (Two Date Squares)
\$500 = One logo on one month only + one polaroid photo slot
+ \$50 per each event listing on a specific date
- **Event Marketing:** Your company event listed on the calendar day of that month.
- **Social Media:** Facebook, Instagram, and Twitter.
- **Launch Party:** Participate in calendar launch party to be held in September 2016.
- **Networking Option:** Brief Presentation about company. Network with H2O volunteers and supporters.



Heart Level: Ocean Lover

Friend of H2O \$250+

- **Recognition:** Company name in the H2O newsletter a minimum of one time and on the partners page for one year on the website.
- **Appreciation:** H2O's deepest gratitude for your friendship and support.

Soulful Levels: Sharing Sea Lover

"Sustain Me Box" Sponsor (Value Varies)

- **Product Recognition:** Company donates products directly promoting sustainability and/or organic clean living that will be delivered to the target demographic in a monthly subscription based "Sustain Me Box". 50 products = one month, 100 products = two months, etc. Marketing collateral on how the potential customer can attain more of the specific product is encouraged.
- **Social Media:** Facebook, Instagram, and Twitter.
- **Recognition:** Company name in the H2O newsletter a minimum of one time and on the partners page for one year on the website.

Direct Product Sponsorship (Value Varies)

- **Product Recognition:** Company donates a product directly related to the efforts of H2O.
- **Social Media:** Facebook, Instagram, and Twitter.
- **Recognition:** Company name in the H2O newsletter a minimum of one time and on the partners page for one year on the website.
- **Appreciation:** H2O's deepest gratitude for your friendship and support.



FOR MORE INFORMATION ON SPONSORSHIPS OR TO CUSTOMIZE YOUR BUDGET:

Contact Patti Diaz, Executive Director Email: patti@h2otrashpatrol.org Direct: (760) 468-3731
PO Box 231792, Encinitas, CA 92024 | www.H2oTrashPatrol.org | (760) 230-5830 | pickup@h2otrashpatrol.org